



Hill Runners of Hunterdon

2Q24 Board Meeting Minutes

Attendees: Dave Brown, Kathy Hale, Valerie Mathews

May 18, 2024

1. Treasurer's report
 - a. Financial report – The club is in good standing. Received a \$100 donation from BaseCamp for our support of the Clinton Twp. Country Run.
2. Membership
 - a. Active/paid members, new members – 7 new members to date in 2024
 - b. 2024 dues renewals
 - i. Action: (Theresa) Remind a handful of recently active members to renew.
3. Club runs and regional races
 - a. Club runs: Thursday, Saturday, and Sunday runs – All club runs are well attended.
 - b. Races: Members are coordinating group participation in these races: Spring Lake – May 25, Dumb Dutchman – June 8, Pizza Run – July 15, Annapolis – August 25, Philly Half – Nov 23, Rehoboth – Dec 7
4. 25th anniversary – special Est. 1999 logo gear, event, articles/posts, alumni
 - a. Actions:
 - i. (Becca) Hold a trial offer of the “Est. 1999” logo gear.
 - ii. (Dave) Investigate setting up an on-line store for other printed or embroidered gear (need hi-res versions of logo).
5. Social Events
 - a. Guest runner days – June 1, July 6, August 3, September 7
 - b. Member-hosted runs – Kristin's, May 19.
 - i. Action: (Kathy) Confirm any pool run plans with the usual hosts.
 - c. HRH social runs: Beer Runs
 - i. Action: (Ron) Schedule Esker Hart (High Bridge) when open on Thursdays
 - d. Wine run
 - i. Action: (Becca/Kathy) Schedule for Summer/Fall (outdoors) as a 25th anniversary event.
 - e. Club dinner – Discussed reinstating this traditional (Dutch Treat) membership dinner as a 25th anniversary event

- i. Action: (Kathy) Investigate costs and availability of venues with banquet rooms.
Invite alumni.

6. Marketing

- a. Social media – Facebook. The weekly schedule is posted every Wednesday. The “Event” posts were discontinued due to lack of engagement.
 - b. Email updates, text chain...alternative messaging options. After investigating alternative messaging options and expanding the text chain, it was decided to use the HRH email list as the default communication channel for news and updates.
 - c. Newsletter – Thanks to Kathy Hale for managing and editing the successful newsletter.
 - d. Website – Action: (Steve) Replace hrhnj.org email addresses with HRH gmail account as contact for information
 - e. Logo gear – Becca’s samples, on-demand store options (see 25th anniversary discussion above)
7. Cross-club Relations: Rose City/HRH USATF team, River Rats, New Hope, Base Camp
8. Additional Business – no new business